

CONTRACT



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 487438 /		<u>Alt Order #</u> 06256904
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 08/14/12 - 09/03/12		<u>Estimate #</u> 1523
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 07/30/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNS	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHNS	08/14/12	09/03/12	M-F 1-2p	M-F 1-2p		:30			NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				2	\$75.00			
		Week: 08/21/12	08/27/12	MTWTF--				2	\$75.00			
		Week: 08/28/12	09/03/12	MTWTF--				2	\$75.00			
N 2	WHNS	08/14/12	09/03/12	M-F 10-11a	M-F 10-11a		:30			NM	12	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				4	\$35.00			
		Week: 08/21/12	08/27/12	MTWTF--				4	\$35.00			
		Week: 08/28/12	09/03/12	MTWTF--				4	\$35.00			
N 3	WHNS	08/14/12	09/03/12	M-F Late News	M-F 10-11p		:30			NM	12	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				4	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WHNS	08/14/12-08/20/12	M-F Late News	M-F 10-11p	MTuWThF----	:30		\$600.00	NM		
			See MG 3.13									
	13	WHNS	09/03/12-09/03/12	Late News	Mon 10-11p	M-----	:30		\$600.00	NM		
		Ⓜ MG for 3.2 08/17										
		Week: 08/21/12	08/27/12	MTWTF--				4	\$600.00			
		Week: 08/28/12	09/03/12	MTWTF--				4	\$600.00			
N 4	WHNS	08/14/12	09/03/12	M-F 3-4p	M-F 3-4p		:30			NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				2	\$75.00			
		Week: 08/21/12	08/27/12	MTWTF--				2	\$75.00			
		Week: 08/28/12	09/03/12	MTWTF--				2	\$75.00			
N 5	WHNS	08/14/12	09/03/12	M-F 6-7a Morning New	M-F 6-7a Morning I		:30			NM	12	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				4	\$80.00			
		Week: 08/21/12	08/27/12	MTWTF--				4	\$80.00			
		Week: 08/28/12	09/03/12	MTWTF--				4	\$80.00			
N 6	WHNS	08/14/12	09/03/12	M-F 630-7P	M-F 630-7P		:30			NM	12	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				4	\$320.00			

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<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 07/30/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/21/12	08/27/12	MTWTF--				4	\$320.00			
Week:		08/28/12	09/03/12	MTWTF--				4	\$320.00			
N 7	WHNS	08/14/12	09/03/12	M-F 7-730p	M-F 7-730p		:30			NM	9	\$5,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				3	\$630.00			
Week:		08/21/12	08/27/12	MTWTF--				3	\$630.00			
Week:		08/28/12	09/03/12	MTWTF--				3	\$630.00			
N 8	WHNS	08/14/12	09/03/12	M-F 7-8a	M-F 7a-8a		:30			NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				4	\$100.00			
Week:		08/21/12	08/27/12	MTWTF--				4	\$100.00			
Week:		08/28/12	09/03/12	MTWTF--				4	\$100.00			
N 9	WHNS	08/14/12	09/03/12	M-F 730-8p	M-F 730-8p		:30			NM	9	\$6,435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				3	\$715.00			
Week:		08/21/12	08/27/12	MTWTF--				3	\$715.00			
Week:		08/28/12	09/03/12	MTWTF--				3	\$715.00			
N 10	WHNS	08/14/12	09/03/12	M-F 8-9a	M-F 8-9a		:30			NM	12	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				4	\$105.00			
Week:		08/21/12	08/27/12	MTWTF--				4	\$105.00			
Week:		08/28/12	09/03/12	MTWTF--				4	\$105.00			
N 11	WHNS	08/27/12	08/27/12	Monday 8-9p	Mon 8-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$1,000.00			
N 12	WHNS	09/03/12	09/03/12	Mon 9-10p	Mon 9-10p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$1,300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WHNS	09/03/12-09/09/12	Mon 9-10p	Mon 9-10p	M-----	:30	\$1,300.00	NM		
		See MG 12.2										
		2	WHNS	09/03/12-09/03/12	Mon 8-10p	Mon 8-10p	M-----	:30	\$1,300.00	NM		
		Ⓜ MG for 12.1 09/03										
N 13	WHNS	08/16/12	08/16/12	NFL Pre-Season Game	Thu 8-11p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$1,000.00			
N 14	WHNS	08/21/12	08/21/12	Tue 8-9p	Tue 8-9p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$650.00			
N 15	WHNS	08/15/12	08/29/12	Wed 8-10p	Wed 8-10p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$800.00			
Week:		08/20/12	08/26/12	--1----				1	\$800.00			
Week:		08/27/12	09/02/12	--1----				1	\$800.00			
Totals											109	\$34,235.00

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Contract / Revision	Alt Order #
487438 /	06256904

Contract Dates	Product	Estimate #
08/14/12 - 09/03/12	OBAMA FOR AMERICA	1523

Advertiser	Original Date / Revision
Obama For America	07/30/12 / 08/31/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	65	\$20,025.00	\$17,021.25
08/27/12 - 09/03/12	44	\$14,210.00	\$12,078.50
Totals	109	\$34,235.00	\$29,099.75

Signature: _____ **Date:** _____

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